Course description form

| 1. Name of the course | | | | | | | |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Arab and international journalism | | | | | | | |
| 1. Course code | | | | | | | |
| Arab and international journalism | | | | | | | |
| 1. Semester/year | | | | | | | |
| annual | | | | | | | |
| 1 The date this description was prepared. | | | | | | | |
| 2024/4/24 | | | | | | | |
| 1. Available attendance forms | | | | | | | |
| Weekly/attendance | | | | | | | |
| 1. Number of academic hours (total) / number of units (total) | | | | | | | |
| 60 hours | | | | | | | |
| 1. Name of the course administrator (if more than one name is mentioned) | | | | | | | |
| Name: Dr. Noah Ezzedine Email: dr.noah@comc.uobaghdad.edu.iq | | | | | | | |
| 1. Course objectives | | | | | | | |
| **Objectives of the study subject**  **This course deals with explaining the importance of the Arab and international press in conveying ideas and information that are of interest to audiences from various class groups. It also plays a special role in their continued development, growth, and meeting their needs, because the sender here can use the international mass press to communicate with large numbers of individuals at the same time. itself, and conveys to them modern information quickly because this society continues to change and grow rapidly in all areas of life**  **-** | | | | | |  | |
| 1. Teaching and learning strategies | | | | | | | |
| 1- Method of discussion and seminars  2- How to use display video clips.  3- Method of practical application in the laboratory (TV laboratory,)  4- Field application for all academic levels in specialization subjects | | | **Cognitive objectives**  **1- Knows the concept of Arab and international journalism**  **2- Acquired in international media institutions**  **3- Compares modern global journalism with traditional global journalism.**  **4- Understands the importance of global journalism and its media functions.**  **A5- Acquires skill in using various international media (visual, print, print)**  **- - The skills objectives of the course**  **B1- He carries out media work through his use of an international mass press.**  **B2- Applies the skills of international Arab journalism.**  **B3- Practical skills to ensure the application of media arts in field work**  **- Emotional and value goals**  **C1- Developing teamwork and cooperation among students.**  **C2- Participation in giving the lecture**  **C3- Developing the ability to use international journalism (camera, microphone), laboratory equipment (TV and radio).**  **D-General and qualifying transferable skills (other skills related to employability and personal development)**  **D1 Developing the student’s social personality**  D2 Developing the student’s skills to obtain job opportunities in the future  D3: Forming the student’s personal personality professionally  D4 Developing the student’s competitive skills | | | | |
| 1. Course structure | | | | | | | |
| the week | hours | Required learning outcomes | | Name of the unit or topic | | Learning method | Evaluation method |
| 1 | 2 | Arab and international journalism | | International journalism jobs | | lecture | **the exam** |
| **2** | **2** | Arab and international journalism | | Characteristics of international journalism | | lecture | **the exam** |
| **3** | **2** | Arab and international journalism | | International press electronically | | lecture | **the exam** |
| **4** | **2** | Arab and international journalism | | The most important bodies and organizations | | lecture | **the exam** |
| **5** | **2** | Arab and international journalism | | International journalist | | lecture | **the exam** |
| **6** | **2** | Arab and international journalism | | Local news agencies | | lecture | **the exam** |
| **7** | **2** | Arab and international journalism | | Regional and global | | lecture | **the exam** |
| **8** | **2** | Arab and international journalism | | French press | | lecture | **the exam** |
| **9** | **2** | Arab and international journalism | | British press | | lecture | **the exam** |
| **10** | **2** | Arab and international journalism | | American press | | lecture | **the exam** |
| **11** | **2** | Arab and international journalism | | Chinese press | | lecture | **the exam** |
| **12** | **2** | Arab and international journalism | | Evolutionary implications | | lecture | **the exam** |
| **13** | **2** | Arab and international journalism | | Technological and technical on | | lecture | **the exam** |
| **14** | **2** | Arab and international journalism | | International and international press | | lecture | **the exam** |
| **15** | **2** | Arab and international journalism | | Special laws and legislation | | lecture | **the exam** |
| **16** | **2** | Arab and international journalism | | In the international press | | lecture | **the exam** |
| **17** | **2** | Arab and international journalism | | Administrative structure of institutions | | lecture | **the exam** |
| **18** | **2** | Arab and international journalism | | International journalist | | lecture | **the exam** |
| **19** | **2** | Arab and international journalism | | Obstacles and problems that | | lecture | **the exam** |
| **20** | **2** | Arab and international journalism | | Facing international journalistic work | | lecture | **the exam** |
| **21** | **2** | Arab and international journalism | | Technical development and its reflection | | lecture | **the exam** |
| **22** | **2** | Arab and international journalism | | On the technical construction of molds | | lecture | **the exam** |
| **23** | **2** | Arab and international journalism | | International and global journalist | | lecture | **the exam** |
| **24** | **2** | Arab and international journalism | | The most important and prominent Arab newspapers | | lecture | **the exam** |
| **25** | **2** | Arab and international journalism | | Press of the Republic of Egypt | | lecture | **the exam** |
| **26** | **2** | Arab and international journalism | | Press of the Republic of Lebanon | | lecture | **the exam** |
| **27** | **2** | Arab and international journalism | | UAE | | lecture | **the exam** |
| **28** | **2** | Arab and international journalism | | Kuwait | | lecture | **the exam** |
| **29** | **2** | Arab and international journalism | | Kingdom Press | | lecture | **the exam** |
| **30** | **2** | Arab and international journalism | | Saudi Arab | | lecture | **the exam** |
| 1. Course evaluation  . | | | | | | | |
| 1- Theoretical tests.  2- Practical tests  3-Practical application in Applied scientific field visits to media institutions  4- Homework  5- Class tests (coz)  6- Semester theory tests  7- Final test  8- Assigning tasks to prepare newspapers and magazines is a practical classroom activity | | | | | | | |
| 1. Learning and teaching resources | | | | | | | |
| Required textbooks (methodology, if any) | | | | | The art of Arab journalism between theory and practice / Dr. Muhammad Ali Abu Al-Ela | | |
| Main references (sources) | | | | | 1- Communication, Arab journalism and modern society, theory and application / Samia Muhammad Jaber  2- Arab journalism and media (development - characteristics - theories)  3-Introduction to the science of communication / Dr. Manal Talat | | |
| Mainstream recommended books and references (scientific journals, reports....) | | | | | Introduction to the Arab Pres  s/Issam Moussa  1-1- International Press Network reports  2- Reports from Journalists Without Borders networks  - Reports from the War and Peace Journalism Institute | | |
| Electronic references, Internet sites | | | | |  | | |
| https://arabicnsj.org  International press website and news directory  https://mariecolvinnetwork.org  International Journalists' Network for the framework  https://www.refseek.com  BBC Institute of Journalism  https://www.almawqeapost.com  Arab Network for Scientific Journalism | | | | |  | | |