

Lecture: Rheology

Course: Industrial Pharmacy

By: *Dr. Ahmed Bassam Farhan*

1. Introduction

Rheology is the science that studies the flow and deformation of matter. In pharmacy, it helps understand how liquid, semisolid, and solid materials behave under applied forces — essential for formulation design, processing, and quality control.

2. Importance of Rheology in Pharmacy

- 1 Mixing and pouring of liquids.
- 2 Filling and packaging of semisolids and suspensions.
- 3 Spreadability of creams and ointments.
- 4 Suspension stability and sedimentation control.
- 5 Injectability and syringeability of parenteral products.
- 6 Patient acceptability (texture and flow).

3. Basic Rheological Concepts

- 1 Deformation: Change in shape when stress is applied.
- 2 Flow: Continuous deformation under shear stress.
- 3 Viscosity (η): Resistance to flow; ratio of shear stress to shear rate ($\eta = \tau / \dot{\gamma}$).

4. Classification of Flow Behavior

A. Newtonian Flow

Follows Newton's law of viscosity. Viscosity remains constant, independent of shear rate. Shear stress (τ) is directly proportional to shear rate ($\dot{\gamma}$): $\tau = \eta \dot{\gamma}$. Examples: Water, glycerin. Represented by a straight line on a rheogram.

B. Non-Newtonian Flow

- 1 Plastic Flow: Behaves as a solid until a yield value is exceeded; then flows. Examples: Toothpaste, ointments, gels.
- 2 Pseudoplastic Flow: Viscosity decreases with increasing shear rate (shear-thinning). Examples: Polymer solutions, emulsions.
- 3 Dilatant Flow: Viscosity increases with increasing shear rate (shear-thickening). Examples: High solid suspensions like starch.

5. Thixotropy

A time-dependent reversible decrease in viscosity upon shearing. On standing, viscosity returns to original value. Seen in pseudoplastic systems like gels and creams. Important in formulation stability — ensures easy spreading yet maintains consistency.

6. Rheological Models

- 1 Newtonian Model: $\tau = \eta\dot{\gamma}$
- 2 Bingham Plastic Model: $\tau = f + \eta_p\dot{\gamma}$ (f = yield value)
- 3 Power Law (Ostwald-de Waele): $\tau = K\dot{\gamma}^n$ (K = consistency index, n = flow index; $n < 1 \rightarrow$ pseudoplastic; $n > 1 \rightarrow$ dilatant)

7. Measurement of Rheological Properties

- 1 Capillary Viscometers: Measure time for a liquid to flow through a narrow tube (for Newtonian fluids).
- 2 Falling Sphere Viscometers: Measure time taken for a ball to fall through a liquid column (Stokes' Law).
- 3 Rotational Viscometers: Measure torque to rotate spindle (for non-Newtonian systems).
- 4 Cup-and-Bob Rheometer: Measures complex fluids with thixotropy or plasticity.

8. Pharmaceutical Applications of Rheology

- 1 Suspensions: Prevent sedimentation and ensure redispersion.
- 2 Emulsions: Maintain droplet uniformity and stability.
- 3 Ointments and Creams: Optimize spreadability and consistency.
- 4 Tablet Coating Solutions: Control film thickness and smoothness.
- 5 Injectables: Ensure syringeability and process uniformity.
- 6 Processing: Pumping, mixing, and packaging efficiency.

9. Factors Affecting Rheology

- 1 Temperature: Viscosity decreases as temperature increases.
- 2 Particle size and shape.
- 3 Concentration of dispersed phase.
- 4 Intermolecular interactions and polymer entanglement.
- 5 Presence of surfactants or viscosity modifiers.

10. Summary

Rheology is a vital aspect of industrial pharmacy, helping predict and control material behavior during manufacturing and storage. Understanding flow properties ensures product stability, process efficiency, and patient acceptability.