

**Ministry of Higher Education and Scientific Research  
Scientific Supervision and Scientific Evaluation Apparatus  
Directorate of Quality Assurance and Academic Accreditation  
Accreditation Department**



# **Academic Program and Course Description Guide**

**2024**

## Introduction:

The educational program is a well-planned set of courses that include procedures and experiences arranged in the form of an academic syllabus. Its main goal is to improve and build graduates' skills so they are ready for the job market. The program is reviewed and evaluated every year through internal or external audit procedures and programs like the External Examiner Program.

The academic program description is a short summary of the main features of the program and its courses. It shows what skills students are working to develop based on the program's goals. This description is very important because it is the main part of getting the program accredited, and it is written by the teaching staff together under the supervision of scientific committees in the scientific departments.

This guide, in its second version, includes a description of the academic program after updating the subjects and paragraphs of the previous guide in light of the updates and developments of the educational system in Iraq, which included the description of the academic program in its traditional form (annual, quarterly), as well as the adoption of the academic program description circulated according to the letter of the Department of Studies T 3/2906 on 3/5/2023 regarding the programs that adopt the Bologna Process as the basis for their work.

In this regard, we can only emphasize the importance of writing an academic programs and course description to ensure the proper functioning of the educational process.

### Concepts and terminology:

**Academic Program Description:** The academic program description provides a brief summary of its vision, mission and objectives, including an accurate description of the targeted learning outcomes according to specific learning strategies.

**Course Description:** Provides a brief summary of the most important characteristics of the course and the learning outcomes expected of the students to achieve, proving whether they have made the most of the available learning opportunities. It is derived from the program description.

**Program Vision:** An ambitious picture for the future of the academic program to be sophisticated, inspiring, stimulating, realistic and applicable.

**Program Mission:** Briefly outlines the objectives and activities necessary to achieve them and defines the program's development paths and directions.

**Program Objectives:** They are statements that describe what the academic program intends to achieve within a specific period of time and are measurable and observable.

**Curriculum Structure:** All courses / subjects included in the academic program according to the approved learning system (quarterly, annual, Bologna Process) whether it is a requirement (ministry, university, college and scientific department) with the number of credit hours.

**Learning Outcomes:** A compatible set of knowledge, skills and values acquired by students after the successful completion of the academic program and must determine the learning outcomes of each course in a way that achieves the objectives of the program.

**Teaching and learning strategies:** They are the strategies used by the faculty members to develop students' teaching and learning, and they are plans that are followed to reach the learning goals. They describe all classroom and extra-curricular activities to achieve the learning outcomes of the program.

## **Academic Program Description Form**

**University Name:** Baghdad

**Faculty/Institute:** Administration and Economics

**Scientific Department:** Business Administration

**Academic or Professional Program Name:** .....

**Final Certificate Name:** .....

**Academic System:** .....

**Description Preparation Date:**

**File Completion Date:**

**Signature:**

**Head of Department Name:**

**Date:**

**Signature:**

**Scientific Associate Name:**

**Date:**

**The file is checked by:**

**Department of Quality Assurance and University Performance**

**Director of the Quality Assurance and University Performance Department:**

**Date:**

**Signature:**

**Approval of the Dean**

### 1. Program Vision

Program vision is written here as stated in the university's catalogue and website.

### 2. Program Mission

Program mission is written here as stated in the university's catalogue and website.

### 3. Program Objectives

General statements describing what the program or institution intends to achieve.

### 4. Program Accreditation

Does the program have program accreditation? And from which agency?

### 5. Other external influences

Is there a sponsor for the program?

### 6. Program Structure

Program Structure	Number of Courses	Credit hours	Percentage	Reviews*
Institution Requirements				
College Requirements				
Department Requirements				
Summer Training				
Other				

\* This can include notes whether the course is basic or optional.

## 7. Program Description

Year/Level	Course Code	Course Name	Credit Hours	
			theoretical	practical

## 8. Expected learning outcomes of the program

<b>Knowledge</b>	
Learning Outcomes 1	Learning Outcomes Statement 1
<b>Skills</b>	
Learning Outcomes 2	Learning Outcomes Statement 2
Learning Outcomes 3	Learning Outcomes Statement 3
<b>Ethics</b>	
Learning Outcomes 4	Learning Outcomes Statement 4
Learning Outcomes 5	Learning Outcomes Statement 5

## 9. Teaching and Learning Strategies

Teaching and learning strategies and methods adopted in the implementation of the program in general.

## 10. Evaluation methods

Implemented at all stages of the program in general.

## 11. Faculty

### Faculty Members

Academic Rank	Specialization		Special Requirements/Skills (if applicable)	Number of the teaching staff	
	General	Special		Staff	Lecturer

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## **Professional Development**

### **Mentoring new faculty members**

Briefly describes the process used to mentor new, visiting, full-time, and part-time faculty at the institution and department level.

### **Professional development of faculty members**

Briefly describe the academic and professional development plan and arrangements for faculty such as teaching and learning strategies, assessment of learning outcomes, professional development, etc.

## **12. Acceptance Criterion**

**(Setting regulations related to enrollment in the college or institute, whether central admission or others)**

## **13. The most important sources of information about the program**

State briefly the sources of information about the program.

## **14. Program Development Plan**

Program Skills Outline															
				Required program Learning outcomes											
Year/Level	Course Code	Course Name	Basic or optional	Knowledge				Skills				Ethics			
				A1	A2	A3	A4	B1	B2	B3	B4	C1	C2	C3	C4

- Please tick the boxes corresponding to the individual program learning outcomes under evaluation.



## Course Description Form

1. Course Name:	
Banks Management	
2. Course Code:	
3. Semester / Year:	
The first & second course/2023–2024	
4. Description Preparation Date:	
1/9/2023	
5. Available Attendance Forms:	
classrooms	
6. Number of Credit Hours (Total) / Number of Units (Total)	
2 Hours/2 Units	
7. Course administrator's name (mention all, if more than one name)	
Name: Walaa Ismael Abdulateef Email: <a href="mailto:walaa@coadec.uobaghdad.edu.iq">walaa@coadec.uobaghdad.edu.iq</a> Name: Fatima Faisal Kadhim Email: <a href="mailto:fatima.f@coadec.uobaghdad.edu.iq">fatima.f@coadec.uobaghdad.edu.iq</a>	
8. Course Objectives	
<b>Course Objectives</b>	<ul style="list-style-type: none"> <li>Introducing the student to banking management as a science and understanding its importance, scope, elements, and extent of need for it.</li> <li>focusing on the historical development of bank management, and linking it to the contemporary field.</li> <li>Identify the concept of the bank and the central bank, as well as the nature of the functions performed by the banks and the central bank.</li> <li>The student will gain and understand the basic principles of banking management in business administration, and be able to understand And assume responsibility, by becoming familiar with the details of the role of banks in achieving a stable economic environment.</li> <li>Developing the ability to keep pace with the labor market in the field of bank management, and the ability to develop work in development projects And various areas of banking work.</li> </ul>
9. Teaching and Learning Strategies	
<b>Strategy</b>	<ul style="list-style-type: none"> <li>Giving face-to-face lectures and using modern technology.</li> <li>Participatory classroom learning, participation and expression of ideas</li> <li>Interactive education, dialogue and debate.</li> <li>Learning through case studies, reading desk research, and reviewing Information Updates contained on the Internet related to the subject matter.</li> </ul>

10. Course Structure					
Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
1	2	Learn the nature of banking work	the nature of banking work	Theoretical lecture, discussions, case studies and dialogue	Direct question oral tests and discussions
2	2	Learn the nature of the Work of the central bank	Understanding the Central bank privacy	Theoretical lecture, discussions, case studies and dialogue	Direct question oral tests and discussions
3	2	The process of creating deposits in the bank	Banks and deposit creation	Theoretical lecture, discussions, case studies and dialogue	Direct question oral tests and discussions
4	2	Learn how to allocate bank funds	Methods of allocating bank funds	Theoretical lecture, discussions, case studies and dialogue	Direct question oral tests and discussions
5	2	Learn how to increase bank capital	Commercial bank capital	Theoretical lecture, discussions, case studies and dialogue	Direct question oral tests and discussions
6	2	Learn to organize the income statement and the bank balance sheet	Income statement and commercial bank balance sheet	Theoretical lecture, discussions, case studies and dialogue	Direct question oral tests and discussions
7	2	Monthly exam			
8	2	Understanding how to manage bank profitability	Managing the bank's profitability	Theoretical lecture, discussions, case studies and dialogue	Direct question oral tests and discussions
9	2	Understanding how to manage bank liquidity	Bank liquidity management	Theoretical lecture, discussions, case studies and dialogue	Direct question oral tests and discussions
10	2	Understand how to manage bank risk	Bank risk management	Theoretical lecture, discussions, case studies and dialogue	Direct question oral tests and discussions
11	2	Learn the types and pillars of deposits	The nature of bank deposits	Theoretical lecture, discussions, case studies and dialogue	Direct question oral tests and discussions
12	2	Understanding the types of bank deposit analysis	Analysis of bank deposits	Theoretical lecture, discussions, case studies and dialogue	Direct question oral tests and discussions
13	2	Understanding bank credit management	Bank credit management	Theoretical lecture,	Direct question oral tests and

				discussions, case studies and dialogue	discussions
14	2	Understand and learn credit policies	Credit policy	Theoretical lecture, discussions, case studies and dialogue	Direct question oral tests and discussions
15	2	Review of previous chapters and monthly exam			
11. Course Evaluation					
Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports .... etc					
Daily preparation = 5 marks, daily and oral exams = 5 marks, monthly exams = 15 marks, an average of two exams, the student collects an endeavor of 40 marks, and the final exam of 60 marks.					
12. Learning and Teaching Resources					
Required textbooks (curricular books, if any)			Bank management and the privacy of banking work 2023 Written by: Abdul Alsalam Lafta Saeed		
Main references (sources)			Bank management and the privacy of banking work 2023 Written by: Abdul Alsalam Lafta Saeed		
Recommended books and references (scientific journals, reports...)			Research, periodicals and information technology via the Internet Depending on the nature of the prescribed topics		
Electronic References, Websites			Everything related to the field of bank management Websites		